THE PILLARS OF WiTH
Where WiTH members get into action:

- Professional Development — leverage our resources to broaden our collective expertise
- Mentoring and Networking — connect, inspire, and encourage each other while fostering growth in our professional network
- Community Engagement — be avid ambassadors of technology by encouraging youth to pursue careers in our field

WiTH EVENTS
The members of WiTH gather* at these events:

- WiTH Leadership Awards — honoring contributors who serve as role models and mentors and who empower women to be bold leaders
- SoCal Women's Leadership Summit — designed to inform and inspire members around issues vital to the community
- WiTH Workshops — periodic educational and interactive events featuring keynote speakers and round table discussions with industry leaders

*In-person and online

For more information, visit withhollywood.org
WiTH is a 501(c)3 charitable organization
We are WiTH

Women in Technology: Hollywood is a consortium of media and entertainment technology leaders dedicated to being catalysts of advancement for women, technology-career role models, and mentors to inspire and empower bold leaders. To that end, WiTH works with many non-profits throughout the year to support a group of small non-profit organizations whose missions are focused on helping women in STEM, often from disadvantaged backgrounds.

Our Community Engagement Partners

By the Numbers

700 LIVES IMPACTED

$100K DONATED

10+ EVENTS HOSTED

Our financial donations support new technology, scholarships, and educational opportunities.

Get Involved

Join us by visiting our website or donating directly to support our efforts.

Thank you!
**DELIVERABLES** | **TITLE** | **DIAMOND** | **PLATINUM** | **GOLD** | **SILVER** | **BRONZE** | **Individual**
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Top billing logo placement as “Presented by” sponsor on all materials (Exclusive) ≈ | | | | | | | |
Conference welcome remarks ◆ | | | | | | | |
Main stage thought leadership or customer case study presentation ◆ | | | | | | | |
Newsletter promotion of main stage presentation = | | | | | | | |
Sponsorship of Networking Breaks ★ | | | | | | | |
Sponsorship of Networking Reception ★ | | | | | | | |
Keynote/Mainstage Session Introduction = Priority 1 | Priority 2 | Priority 3 | | | | |
Breakout Session Introduction = Priority 1 | Priority 2 | Priority 3 | | | | |
Social media speaker/breakout session promotion = | | | | | | | |
Newsletter promotion of breakout session recording = | | | | | | | |
Pre-show event preview (M&E Daily) = | | | | | | | |
Booth/Showcase Exhibit Area ** ★ | | | | | | | virtual
Conference Program Ad(s) = 4 Pages | 2 Pages | 2 Pages | Full Page | Half Page | Half Page | Mention
Conference Program Ad Placement = Priority 1 | Priority 1 | Priority 2 | Priority 3 | Priority 4 | Priority 5 | Priority 6
Sponsor logo in email promos, website & PR ≈ Priority 1 | Priority 2 | Priority 3 | Priority 4 | Priority 5 | Priority 6 | Priority 6
Company logo on conference program cover ≈ Priority 1 | Priority 2 | Priority 3 | Priority 4 | Priority 5 | Priority 6 | Priority 6
Complimentary Conference Registrations ★ 12 | 10 | 7 | 5 | 3 | 2
Number of Sponsorships Available | | | | | | | |
**PRICE** | $25,000 | $15,000 | $10,000 | $7,500 | $5,000 | $2,500 | $500

**KEY:** *Four KPI’s for your ROI ≈ Branding, ◆ Messaging, ★ Networking, = Publishing*