INTRODUCING...

women in technology hollywood

WiTH BELIEVES IN: MAKING A DIFFERENCE Lifting the aspirations and careers of one, raises all

BELONGING

Celebrating and respecting our differences while making space where we can unleash our unique genius **CURIOSITY** Exploring paths to fuel learning and growth

LEADERSHIP Blazing new trails to confidence, courage, vision, and joy

THE PILLARS OF WITH

Where WiTH members get into action:

■ Professional Development — leverage our resources to broaden our collective expertise

■ Mentoring and Networking — connect, inspire, and encourage each other while fostering growth in our professional network

■ Community Engagement — be avid ambassadors of technology by encouraging youth to pursue careers in our field

WITH EVENTS

The members of WiTH gather* at these events:



■ WiTH Leadership Awards — honoring contributors who serve as role models and mentors and who empower women to be bold leaders



■ SoCal Women's Leadership Summit — designed to inform and inspire members around issues vital to the community



■ WiTH Workshops — periodic educational and interactive events featuring keynote speakers and round table discussions with industry leaders

*In-person and online

For more information, visit <u>withhollywood.org</u> WiTH is a 501(c)3 charitable organization



THE WITH IMPACT

We are WiTH

Women in Technology: Hollywood is a consortium of media and entertainment technology leaders dedicated to being catalysts of advancement for women, technologycareer role models, and mentors to inspire and empower bold leaders. To that end, WiTH works with many non-profits throughout the year to



Our Community Engagement Partners

WiTH supports a group of small non-profit organizations whose missions are focused on helping women in STEM, often from disadvantaged backgrounds.











By the Numbers







Our financial donations support new technology, scholarships, and educational opportunities.

Get Involved

Join us by visiting our <u>website</u> or <u>donating</u> directly to support our efforts.

Thank you!



SOCAL Women's Leadership

DELIVERABLES	TITLE*	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE*	Individual
Top billing logo placement as "Presented by"							
sponsor on	-						
all materials (Exclusive) ≈							
Conference welcome remarks 🔶							
Main stage thought leadership or customer case							
study	-	-					
presentation 🔶							
Newsletter promotion of main stage presentation =		-					
Sponsorship of Networking Breaks ^o							
Sponsorship of Networking Reception ^o							
Keynote/Mainstage Session Introduction ≈	Priority 1	Priority 2	Priority 3				
Breakout Session Introduction ≈	Priority 1			Priority 2	Priority 3		
Social media speaker/breakout session promotion	-			_	_		
=		-	-	-	-		
Newsletter promotion of breakout session			-	-			
recording =	-	-	-	-			
Pre-show event preview (M&E Daily) =	•	•	•	•			
Booth/Showcase Exhibit Area ** º	•	•	•	-	virtual		
Conference Program Ad(s) =	4 Pages	2 Pages	2 Pages	Full Page	Half Page	Half Page	Mention
Conference Program Ad Placement =	Priority 1	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	
Sponsor logo in email promos, website & PR ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	
Company logo on conference program cover ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	
Complimentary Conference Registrations ^o	12	10	7	5	3	2	
Number of Sponsorships Available	1	3	7	10	Unlimited	Unlimited	
PRICE	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$500

KEY: *Four KPI's for your ROI* ≈ Branding, ♦ Messaging, ⁹ Networking, = Publishing

Custom packages are available upon request.

*MESA membership upgrade not available

Contact: sponsors@WiTHollywood.org